



MEDICAL FAIR INDIA 2009

The 15th International Exhibition and Conference on Diagnostics, Medical Equipment and Technology

27 to 29 March 2009

Pragati Maidan, New Delhi

Resounding success at India's largest B2B event which recently concluded in New Delhi.

The 15th MEDICAL FAIR INDIA, the most established multi-disciplinary fair in India for diagnostics and medical equipment came to a successful close at Pragati Maidan, New Delhi. The fair was jointly organised by Messe Düsseldorf GmbH and its Indian subsidiary Messe Düsseldorf India Pvt Ltd.

MEDICAL FAIR INDIA was held from 27 to 29 March 2009 and featured 185 exhibitors from 17 countries with official group participation from Germany, China, Taiwan, USA, Korea, Belgium and Malaysia. Apart from the Indian participation, there was international presence from Australia, Austria, Canada, Czech Republic, France, Hong Kong, Italy, Poland, Singapore and Slovenia.

MEDICAL FAIR has confirmed its leading position as the number one fair in the medical community. With 5227 registered trade visitors, the three-day event and the accompanying two-day conference attracted even more visitors than in the previous year. Some 15% of visitors travelled from abroad. The 185 exhibitors who participated at MEDICAL FAIR INDIA presented a complete spectrum of new products, services and processes for use in doctors' surgeries and hospitals. In addition to those areas which traditionally generate strong interest (such as medical device technology and electrical medicine), physiotherapeutic processes and medical IT in particular were met with increasing demand.

The 15th year of MEDICAL FAIR INDIA lived up to its reputation of being India's foremost event for decision-makers. Almost 90% of trade visitors who attended are involved in relevant investment decisions, at least in a consultative capacity, while 70% are decision-makers or have co-decision rights. The visitor of Medical Fair India 2009 can find a complete range of medical items and complete information on latest medical technology which encourages them to invest on latest modern high tech equipments.

MEDICAL FAIR INDIA is characterised by its clear-cut business-to-business profile. Organised as a trade fair for professionals by professionals, the event is geared to the needs of the healthcare target groups. Visitors included traders, businessmen and doctors from all specialised disciplines, decision-makers from clinics and hospital administrations, heads of rehabilitation and healthcare centres, members of the medical technology trade as well as qualified medical personnel.

A two-day conference was organised in parallel by Messe Duesseldorf India Pvt. Ltd. in association with the Comnet Conference on – **Indian Healthcare Industry - The Way Forward**

The next **MEDICAL FAIR INDIA** will be held on 12-14 March 2010 at Bombay Exhibition Centre, Goregaon (East) Mumbai.

For further information on the event please do not hesitate to contact us:

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